



CHAMPIONS OF YIELD



Compete to win your way to the Southeast Iowa DEKALB® Asgrow® Yield Chasers Awards Banquet 2019 Harvest

Important Dates

November 22nd, 2019 - Yield Results Submission Deadline

Please note: to submit yield results, please see instructions on page 2.

February 1st, 2020 - Winners Announced

Winners of the 2019 DEKALB® Asgrow® Yield Chasers Climate FieldView™ contest for Southeast Iowa will be notified prior to and announced no later than February 1st, 2020.

Eligibility

- Contest is open to legal U.S. residents, must be 18 years or older.
- Entrant must be a confirmed DEKALB® and/or Asgrow® customer prior to August 31st, 2019.
- Entrant must purchase from an authorized DEKALB Asgrow Dealer connected with the Southeast Iowa DEKALB Asgrow Sales Team J701 located in the following counties in Iowa: Appanoose, Benton, Cedar, Clarke, Clinton, Davis, Decatur, Des Moines, Dubuque, Grundy, Hardin, Henry, Iowa, Jackson, Jasper, Jefferson, Johnson, Jones, Keokuk, Lee, Linn, Louisa, Lucas, Mahaska, Marshall, Monroe, Muscatine, Poweshiek, Scott, Story, Tama, Van Buren, Wapello, Warren, Washington, and Wayne. Purchase from an authorized DEKALB or Asgrow Dealer in Scotland County, Missouri is also eligible.
- Entrant must be a farmer with a primary source of income from commercial farming operations; and plant at least 10 continuous acres of DEKALB corn and/or 10 continuous acres of Asgrow soybeans during the 2019 growing season.
- Employees of Bayer Group and their immediate household and family members are not eligible to win prizes.
- DEKALB® & Asgrow® Dealers and Retailers are not eligible to win Grower focused prizes.
- Invitation to the 2019 DEKALB Asgrow Southeast Iowa Yield Chasers Banquet will be extended to the Top 40 Highest Yielding Corn entries (regardless of category) and the Top 40 Highest Yielding Soybean entries (regardless of category). Each of the 9 Southeast Iowa Districts will be guaranteed to have a minimum of 5 growers invited to ensure representation from all districts and to help mitigate weather disparity.

Grower Entry Categories

DEKALB® Corn

- Highest Corn Yield 109 RM and Below in a Climate FieldView™ Field Region Report
- Highest Corn Yield 110 RM and Above in a Climate FieldView™ Field Region Report
- Largest yield advantage for DEKALB® corn over a Competitor Product in a Climate FieldView™ Field Region Report

Asgrow® Soybeans

- Highest Soybean Yield 2.9 RM and Below in a Climate FieldView™ Field Region Report
- Highest Soybean Yield 3.0 RM and Above in a Climate FieldView™ Field Region Report
- Largest yield advantage for Asgrow® soybeans over a Competitor Product in a Climate FieldView™ Field Region Report



*See page 2 for additional details regarding the contest and prizes.



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Grower Prizes

The top two (2) entries in each category will win a prize.

DEKALB® Corn

- 1st place: 8 bags of DEKALB® corn and a 1 year Climate FieldView™ Plus subscription (retail value approx. \$3,800)
- 2nd place: 4 bags of DEKALB® corn and a 1 year Climate FieldView™ Plus subscription (retail value approx. \$2,400)

Asgrow® Soybeans

- 1st place: Seed credit for 1 minibulk of Asgrow® Roundup Ready 2 Xtend® soybeans and a 1 year Climate FieldView™ Plus subscription (retail value approx. \$4,400)
- 2nd place: Credit for 12 bags of Asgrow® Roundup Ready 2 Xtend® soybeans and a 1 year Climate FieldView™ Plus subscription (retail value approx. \$1,840)

One (1) Grand Prize winner for each crop with the highest yield across all three categories submitted will receive a trip for the winner and one guest (including up to \$750 airfare per person) to the 2020 Commodity Classic in San Antonio, TX and commemorative plaque (retail value: approx. \$4,500).*

Instructions for Submitting Entries

1) Growers should draw a Climate FieldView™ Field Region Report in either Climate Cab App or the Climate FieldView™ App consisting of at least 10 contiguous acres of DEKALB® corn and/or Asgrow soybeans (except for the largest yield advantage category). The report must show the DEKALB® and/or Asgrow® product by name.

- For the largest yield advantage category, the report should show at least 10 contiguous acres of the DEKALB product or Asgrow product by name and 10 contiguous acres of the competitor product by name.
- Instruction video on creating a Climate FieldView™ Field Region Report can be found at: <https://youtube.com/RAfsKt018A8>

2) Growers should take a screenshot of the Climate FieldView™ Field Region Report and submit it to their dealer or FSR via email or text.

DEALER PRIZES**

The Southeast Iowa DEKALB® Asgrow® team will award one (1) prize to the DEKALB® Asgrow® dealer with the most eligible complete entries into the the 2019 DEKALB® Asgrow® Yield Chasers Climate FieldView™ Contest for Southeast Iowa.

Dealer Prize:

- Trip for dealer and one guest (including up to \$750 airfare per person) to the 2020 Commodity Classic in San Antonio, TX (retail value: approx. \$4,500)**

For questions about the contest and prizes, contact your local DEKALB® & Asgrow® Field Sales Representative (FSR).

See Official Rules* for full eligibility requirements and entry rules.



***NO PURCHASE NECESSARY.** Open to qualifying growers as specified on page 1. Contest entry must be sent by 11/22/19. Grand Prize trip includes 5-day/4-night trip for winner and one guest to the 2020 Commodity Classic in San Antonio, TX, including (a) round-trip coach air transportation for 2 people from a major U.S. airport nearest winner's home (up to \$750 per person) - winner and guest must travel from one departure location and on same itinerary; (b) hotel accommodations, double occupancy, for 4 nights; (c) ground transfers between airport and hotel; and (d) Commodity Classic Convention registration for 2. Expenses not specified (flight/travel insurance, meals, personal expenses) are the sole responsibility of winner. For a copy of the official rules, contact your local DEKALB Asgrow dealer or FSR. Sponsor: Monsanto Company, 800 N. Lindbergh Blvd, St. Louis, MO 63167.

**Contest is open to DEKALB corn and Asgrow soybean seed Dealers. Approximate retail value of the prize trip is \$3,000. Prize includes a 5-day/4-night trip for winner and one adult guest to the 2020 Commodity Classic in San Antonio, Texas, including (i) round-trip coach air transportation for 2 people from a major U.S. airport nearest the winner's home - the winner and their guest must travel from one departure location and on the same itinerary; (ii) standard hotel accommodations, double occupancy, for 4 nights; (iii) ground transfers between the airport and hotel; (iv) Commodity Classic Convention registration for 2; and (v) certain meals provided at Sponsor's discretion. Expenses not specified (flight/travel insurance, meals, personal expenses) are the sole responsibility of winner. Please note that you will receive a W-9 form that must be completed for prize values exceeding \$600. The IRS may require you to claim the value of the prize(s) you receive as taxable income on your 2019 tax return. Please consult your tax adviser if you have questions. For a copy of the Official Rules for the grower contest, please mail a self-addressed, stamped envelope to the Contest Sponsor: Monsanto Company, Attn: DEKALB Asgrow Marketing, 800 N. Lindbergh, St. Louis, MO 63167. The applicable dealer and their guest must complete and execute a liability release prior to receiving the trip. FieldView™ is a trademark of The Climate Corporation. Asgrow®, Asgrow and the A Design®, DEKALB and Design®, DEKALB® and Roundup Ready 2 Xtend® are registered trademarks of Bayer Group. All other trademarks are the property of their respective owners. ©2019 Bayer Group. All rights reserved.